

## Enhanced PINEMAP Communication Resources

### 1. Enhanced Within-Aim Communication

- Aim Leaders initiative(s) appropriate to their Aim to foster enhanced within-Aim communication
- Regularly scheduled meetings are a good place to start, especially for the larger Aims

### 2. PINEMAP Research Summaries for the web site and *PINEMAP Forecast*

- Research Summaries will be used to efficiently communicate the findings of PINEMAP research activities and results.
- They will be two pages and be written for a general but educated audience. They will be distributed internally as well as to partners and funders.
- While there may be reasons to combine findings from several studies, in general, each page will summarize one research study.
- They can be used as conference handouts; they may include much of the same information a poster contains.
- They introduce the research question and answer it with the findings.
- A citation of the publication will be added to each summary when it is available. A link to the PINEMAP website and a credit to funders will be included. The PINEMAP and the host institution logos should be in the header.
- The basic format of the summary will be similar to a research paper:
  - o A few sentences encapsulate the most important findings and connect them to the big picture.
  - o An introduction explains the problem or research question and a few key citations.
  - o A brief methods section enables readers to feel confident that the right variables were controlled and the data will be valid and reliable.
  - o Graphs and figures can accompany the results to visually portray the most important findings.
  - o A summary provides the “so what” and connects the findings to what people and Congress care about.

### 3. PINEMAP Internal Webinars

- Monthly webinars in the fall/spring:
  - o 3<sup>rd</sup> Friday each month, noon eastern time:  
August-Nov. 2012, skip Dec., start back up in Jan. 2013
  - o Each Aim will be assigned a month and will be responsible for identifying a topic and speaker. Proposed schedule:  
August 17: Aim 6  
Sept. 21: Aim 5  
Oct. 19: Aim 4  
Nov. 16: Aim 3  
Jan. 18: Aim 2  
Feb. 15: Aim 1
- Additional webinars (i.e. project-wide water cooler meetings, “integration Friday” ??